

AEXT 391 - FUNDAMENTALS OF RURAL SOCIOLOGY AND EDUCATIONAL PSYCHOLOGY (2+0)

Theory

Extension Education and Agricultural Extension – Meaning, Definition, Scope and Importance.
Sociology and Rural Sociology-Meaning, Definition, Scope, Importance of Rural Sociology in Agricultural Extension and Interrelationship between Rural Sociology & Agricultural Extension.
Indian Rural Society-Important characteristics, Differences and Relationship between Rural and Urban societies.
Social Groups – Meaning, Definition, Classification, Factors considered in formation and organization of groups, Motivation in group formation and Role of Social groups in Agricultural Extension.
Social Stratification – Meaning, Definition, Functions, Basis for stratification, Forms of Social stratification – Characteristics and – Differences between Class & Caste System.
Cultural concepts – Culture, Customs, Folkways, Mores, Taboos, Rituals and Traditions – Meaning, Definition and their Role in Agricultural Extension.
Social Values and Attitudes – Meaning, Definition, Types and Role of Social Values and Attitudes in Agricultural Extension.
Social Institutions – Meaning, Definition, Major institutions in Rural society, Functions and their Role in Agricultural Extension.
Social Organizations – Meaning, Definition, Types of organizations and Role of Social organizations in Agricultural Extension.
Social Control – Meaning, Definition, Need of social control and Means of Social control.
Social change – Meaning, Definition, Nature of Social change, Dimensions of social change and factors of social change.
Leadership – Meaning, Definition, Classification, Roles of a leader, Different methods of Selection of Professional and Lay leaders.
Training of Leaders – Meaning, Definition, Methods of training, Advantages and Limitations in use of local leaders in Agricultural Extension.
Psychology and Educational Psychology – Meaning, Definition, Scope and Importance of Educational Psychology in Agricultural Extension.
Intelligence – Meaning, Definition, Types, Factors affecting intelligence and Importance of intelligence in Agricultural Extension.
Personality – Meaning, Definition, Types, Factors influencing the Personality and Role of personality in Agricultural Extension.

Perception – Meaning, Definition, Stages, Principles and Importance of perception in Agricultural Extension.
Instincts and Emotions – Meaning, Definition, Characteristics, Types and Role of Emotions in Agricultural Extension.
Frustrations – Meaning, Definition, Types of Frustrations, Effect of frustrations on individual behaviour and importance of frustrations in Agricultural Extension.
Motivation – Meaning, Definition, Motivation cycle, Types, Classification of Motives, Techniques of motivation and Role of Motivation in Agricultural Extension.
Memory – Meaning, Definition, Factors, Conditions of Memory, Types of Memory and Importance of Memory in Agricultural Extension.
Forgetting – Meaning, Definition, Forgetting curve and kind of forgetting.
Creativity – Meaning, Definition, Characteristics of a creative person, Stages in creative process and Role of Creativity in Agricultural Extension.
Teaching – Learning process – Meaning and Definition of Teaching, Learning, Learning experience and Learning situation, Elements of learning situation and its characteristics.
Principles of learning and their implication for teaching.